



REP HEADLINE# 6389907      REP: TEL# 703-516-9399      FAX# 703-516-9680  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      NOV2/12 13.27  
ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		700P-730P	30		\$110.00	10/30	11/2	4		TU-F	4
PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION												
16	A		200P-300P	30		\$110.00	11/5	11/6	2		M-TU	2
PROGRAM : THE TALK CON COM1: THE TALK												
17	A		700A-900A	30		\$45.00	11/5	11/6	1		M-TU	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
NOV/12						\$4,840.00	CONTRACT TOTAL					
							TOTAL SPOTS					
							\$4,840.00					
							61					

MARKET TOTALS \$19,875    WFSB 24%    WTNH 44%    WVIT 17%    WTIC 12%    WCTX 0%    WCCT 1%    WHPX 0%  
CABL 2%

SHARES ARE ACCURATE. GFSB IS REFLECTED IN CABL

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

## CONTRACT



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

<b>Contract / Revision</b> 499794 /		<b>Alt Order #</b> 06389907
<b>Product</b> SEN MAJ PAC *GFSB*		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2181
<b>Advertiser</b> Majority PAC		<b>Original Date / Revision</b> 11/02/12 / 11/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> GFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Waterfront Strategies  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	10/30/12	11/02/12	6AM-6:30AM Eyewitness News	6AM-6:30AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
N 2	GFSB	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	GFSB	10/29/12-11/04/12	7AM-9AM The Early Show	7AM-9AM	-TuWThF----	:30		\$45.00	NM		
	See MG 2.7											
	7	GFSB	11/05/12-11/06/12	7AM-9AM The Early Show	7AM-9AM	-Tu-----	:30		\$45.00	NM		
	① MG for 2.3 11/01											
3	GFSB	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$45.00			
4	GFSB	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
5	GFSB	10/30/12	11/02/12	CBS Daytime	1230-p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
6	GFSB	10/30/12	11/02/12	CBS Daytime	2-3p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
7	GFSB	10/30/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
N 8	GFSB	10/30/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$110.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	GFSB	10/29/12-11/04/12	4PM-5PM	4PM-5PM	-TuWThF----	:30		\$110.00	NM		
	See MG 10.6, 10.7											
9	GFSB	10/30/12	11/02/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		:30			NM	5	\$550.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

Contract / Revision	Alt Order #
499794 /	06389907

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	SEN MAJ PAC *GFSB*	2181

Advertiser	Original Date / Revision
Majority PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$110.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	10/29/12-11/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-TuWThF----	:30		<del>\$110.00</del>	NM		
	See MG 9.6											
	6	GFSB	11/02/12-11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-----F-----	:30		\$110.00	NM		
	Ⓜ MG for 9.1 10/30											
N 10	GFSB	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM		:30			NM	6	\$660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$110.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	GFSB	10/29/12-11/04/12	7PM-7:30PM	7PM-7:30PM	-TuWThF----	:30		<del>\$110.00</del>	NM		
	See MG 10.6, 10.7											
	6	GFSB	11/05/12-11/06/12	CBS Daytime	2-3pm	MTU-----	:30		\$110.00	NM		
	Ⓜ MG for 8.2, 10.3											
	7	GFSB	11/05/12-11/06/12	CBS Daytime	2-3pm	MTU-----	:30		\$110.00	NM		
	Ⓜ MG for 8.2, 10.3											
11	GFSB	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM		:30			NM	5	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$110.00												
12	GFSB	11/03/12	11/03/12	7PM-8PM	7PM-8PM		:30			NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$35.00												
13	GFSB	10/30/12	11/04/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$65.00												
14	GFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$400.00												
15	GFSB	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$70.00												
<b>Totals</b>											<b>61</b>	<b>\$4,840.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	61	\$4,840.00	\$4,114.00
<b>Totals</b>	<b>61</b>	<b>\$4,840.00</b>	<b>\$4,114.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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